

HRD Congress M.E.N.A 2009

The Leading Platform: Global Vision, Regional Insights

Conference & Exhibition

For Early Bird
Discount
REGISTER & PAY
by 30 October 09

Responding to the Crisis, Preparing for the Upturn: **THE NEXT GENERATION HUMAN CAPITAL DEVELOPMENT**

November 15 – 16, 2009 • The Crowne Plaza Hotel, Manama, Bahrain

HIGHLIGHTED SPEAKERS



YBhg Tan Sri Datuk Sri Panglima Abdul Kadir Sheikh Fadzir
Former Tourism Minister
Malaysia



H.E. Fahmi Al Jowder
Minister of Works
Kingdom of Bahrain



Kamal Ahmed
Chief Operating Officer
Economic Development
Board
Kingdom of Bahrain



R. Palan, Ph.D., A.P.T.
Chairman & C.E.O.
SMR Group
Malaysia



Dr. James Kirkpatrick
VP, Global Training
SMR USA
USA



Karen Ong
Director & Vice President
SMR Learning &
Development
Malaysia

For more information, please go to www.hrdcongress.com or contact Mr. R. Krishnan Email: krishnan@smhrgroup.com Phone: +973 1727 1716

Organising Partner:



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Kingdom of Bahrain
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Creator:



Strategic Partner:



Congress Partner:



Marketing Partner:



Welcome Message

Our decision on organising a prestigious event, HRD Congress M.E.N.A. based on the model, tradition and experience of Asian HRD Congress -- in the Kingdom of Bahrain was a natural choice. Bahrain has a central geographic location to the Gulf States of Kuwait, Qatar, Saudi Arabia, Oman and the United Arab Emirates and is physically connected by road to Saudi Arabia, the region's single largest consumer. It is also in close proximity to Europe and the North African countries.

Bahrain has a strong established base of leading international companies and financial institutions. The Kingdom has attracted global business because of its buoyant economic growth and positive, low risk political climate with an independent judicial system, commitment to highest international standards and best practices, a pro-business culture, world class infrastructure, and a friendly cosmopolitan lifestyle.

Set against this background, the HR Community in a large group of countries will certainly benefit from HRD Congress M.E.N.A. (M.E.N.A. stands for Middle East and North Africa).

As mentioned above, the HRD Congress M.E.N.A. is an extension of the Asia HRD Congress™ (AHRDC) that has been organised annually for the last 8 years in and around Asia. AHRDC was developed from the success of Trainer Meets Trainers® (TMT), which started in 1978 and still moving strong. In all, the HRDCongress tradition goes back 31 years.

With the ever so encouraging response and support from participants and partners in the Middle East, HRD Congress M.E.N.A. was developed with the intention of organising a simple but significant gathering of HR Community, Human Capital Development professionals, people developers, HR managers, HR Consultants among others from across the region. The focus at HRD Congress M.E.N.A 2009 is to help delegates learn, share, shape and network to mould the future of Human Capital Development in the Middle East and North Africa through the participation and contribution of regional and global experts. In this, we are guided by our mission: Global Vision, Regional Insights.

The HR Congress for M.E.N.A. will focus on the current trends and best practices in HR where distinguished speakers, trainers and professionals from Australia, Bahrain, Germany, Malaysia, Netherlands, Qatar, Saudi Arabia, U.A.E and U.S.A will be sharing ideas and experiences.

The theme focuses on an extremely important reality in a world that is changing in an unprecedented way :

Responding to the Crisis, Preparing for the Upturn: The Next Generation Human Capital Development.

Join us on **November 15 and 16, 2009** to find answers that will help you navigate the rest of 2009 and plan 2010 successfully. Meet immediate challenges and prepare for the upswing beyond 2009. Know the HR community in the region. Join the Human Capital Development professionals in recognising and applauding extraordinary contributors from the HR community in the region who have touched the lives of people and nations.

We look forward to welcoming you at the **Crowne Plaza Hotel, Manama, Kingdom of Bahrain!**

With best wishes,

The HRD Congress M.E.N.A. 2009 Organising Team

Summary of

HRD CONGRESS M.E.N.A.

This congress is being organised for the Middle East and North African Region, mainly, to meet the demands for the development of the Human Capital in the region and around it. M.E.N.A. stands for Middle East and North Africa.

The HRD Congress M.E.N.A. is an extension of the Asia HRD Congress™ that has been organised annually for the last 8 years in and around Malaysia. The Asia HRD Congress™ was developed from the success of Trainer Meets Trainers® (TMT), that started in 1978 and still moving strong. Since 2007, the TMT® programme is being run as a Corporate Social Responsibility (CSR) programme in Malaysia (under the SMR Group).

HRD Congress M.E.N.A. is a programme for all professionals interested in attaining more insightful knowledge and for sharing ideas and best practices in order to strive, develop and succeed in the development of human capital. The HRD Congress M.E.N.A. will highlight key speakers from the region and around the globe who are experts in the development of human capital.

The HRD Congress M.E.N.A. have 3 main structures:

- i. **Conference**
- ii. **Exhibition**
- iii. **HRD Congress M.E.N.A. Awards 2009**

About the Organisers



SMR Gulf is the latest addition to the SMR family. Currently, SMR has already made its presence at United States of America, Singapore, Brunei and the U.A.E. An extended arm of the group, SMR Gulf seeks to expand the development of human capital in the Middle East through **our vision**, to be the partner-of-choice for organisations seeking to realise their employee potential. **Our mission**, to enable organisations, through creative learning approaches, high-powered delivery and innovative use of technology, to help develop their people's learn and perform beyond expectations. Our values, which are, customer delight, ownership, respect for individuals, innovation and lifelong learning.

Asia HRD Congress Sdn Bhd (AHRDC) is an event organising company in cooperation with the SMR Group. It offers up-to-date, relevant and engaging learning HR events. Our events provide practical tips, proven effective case studies and fresh ideas from local and international experts and practitioners as well as academicians.

AHRDC offers global learning space with an Asian focus, catering to organisations' specific and general learning needs. Explore the world of HR learning events we have created with you especially in mind. AHRDC also runs a number of major HR events in Malaysia and other countries in Asia and the Middle East.

SMR Gulf & AHRDC, will co organise the HRD Congress M.E.N.A 2009 jointly with our esteemed partners in Bahrain.

Congress Theme

Responding to the Crisis, Preparing for the Upturn: THE NEXT GENERATION HUMAN CAPITAL DEVELOPMENT

It was only a few years ago when we talked about Human Capital Development as being the only sustainable competitive edge. Successful organisations talked about looking after their people and creating great places to work. But recent economic challenges have put human capital first in the line of fire. The continuous flow of gloomy economic news understandably pushed employers to cut cost to stay relevant in the changed circumstance. And, “people” costs have been one of the first to face cuts.

Must crisis really result in terminating human capital? Is crisis a permanent condition? Can there be other positive ways to respond to crisis? What can we do to build dynamic organisations that are strong to withstand future economic changes? How do we become one of those smart organisations that build systems to grow to withstand the wear and tear of future crisis? How do we get ready for unpredictable events and disruptive technologies, which may change the world as we see it today? Are we ready if this crisis happens again? How do we create alternative strategies for human capital management?

The key, really, is how well prepared are we for the upturn?

HRD Congress M.E.N.A 2009 will focus on learning from the crisis, making decisions today to be ready for tomorrow, when the “upturn” arrives....

Learning Tracks

SCENARIOS

Human Capital Development (HCD) Systems & Technologies

It is increasingly important that organisations have critical systems in place that help them manage, measure, and improve the efficiency and effectiveness of human capital development and deployment throughout the organisations. Thus, there is a need to identify some critical HCD systems and technologies within one’s organisation and assess how they compare to best practices.

CULTURES

Organisational Cultures that Supports Active Human Capital Development

Organisations, like all patterned human interactions, are sustained by specific cultures. Organisational cultures are varied but one could distinguish those that support human capital development and those that become obstacle to such efforts. There is a need to explore a diversity of organisational cultures that support human capital development.

KNOWLEDGE & SKILLS

Knowledge Management & Skills to serve Human Capital Development

The future economy and organisation will not necessarily be knowledge-based. And the skills set and competencies related to it will be significantly different. The organisational forms and technologies associated with it will also be different. How will these nuances influence Human Capital Development in the current context?

LEADERSHIP

Leadership During Challenging Times

The economy goes through good and not so good times. During these times, the single critical factor is leadership. How does an organisation utilise opportunities, face challenges or crisis? Is it prepared for these situations? That is only possible if the leadership in an organisation addresses human capital issues creatively and takes proactive steps. Only visionary leadership sees beyond the present and prepares for the future.

Who Should Attend

Management professionals especially HR professionals, academics from any field who aspire to learn and gain knowledge and practices in the field of creating personal and professional development in aligning people to the organisational vision.

Speaker at a Glance



Roslan Razak
Vice President 1
Human Resources
Sime Darby Berhad
Malaysia



D. R. Nagaraj
Director
D2C Management
Consultants
Dubai, U.A.E



Dr. Suzanne White
Network Trainer
SMR GULF W.L.L
Kingdom of Bahrain



Dr. Mahmoud Khan
HR & OD Consultant
Saudi Arabia



Muhammad Rizal Md Zin
Director,
SMR HR Technologies
Sdn Bhd
Malaysia



Amal Kooheji
Senior Manager, Human
Capital Development
Tamkeen (Labour Fund)
Kingdom of Bahrain



Ray Meerloo
Vice President,
Training & Management
Development Division,
Riyadh Bank
Saudi Arabia



Dr Kalaimani
Training Manager
SMR Group
Malaysia



Rashid Al Mahmeed
Chief Training &
Development
Ministry of Works
Kingdom of Bahrain



Ghada Shana'a
Assistant Director,
Personal Development
Institute Of Public Administration
Kingdom of Bahrain



Sarah Newel
Head of Training, Learning
& Development
Qatar Foundation
Qatar



A. Subramanian
Director & Vice President
SMR Consulting
& Outsourcing
Malaysia

Programme - Conference

day 1

November 15, 2009 (Sunday)

7.00am – 8.30am	Registration & Welcome Coffee
8.30am – 9.00am	VIP KEYNOTE
	Education: The Foundation of Future Success Chair: YBhg Tan Sri Datuk Sri Panglima Abdul Kadir Sheikh Fadzir <i>Former Tourism Minister, Malaysia</i>
9.00am – 9.30am	OPENING CEREMONY OF  <small>The Leading Platform: Global Values, Regional Insights</small> Conference & Exhibition
9.30am – 10.00am	VIP KEYNOTE
	Motivating People for Superior Performance H.E. Fahmi Al Jowder <i>Minister, Ministry of Works, Kingdom of Bahrain</i>
10.00am – 10.30am	KEYNOTE 1
	Empowering Bahrainis in the Current Economic Scenario Kamal Ahmed <i>Chief Operating Officer, Economic Development Board, Kingdom of Bahrain</i>
10.30am – 11.00am	Coffee Break & Networking
11.00am – 11.30am	KEYNOTE 2
	The Next Generation Human Capital Development R. Palan, Ph.D, A.P.T, <i>Chairman & CEO, SMR Group, Malaysia</i>

11.45am – 12.30pm	CONCURRENT 1 (a Choice of 4)			
	<p>LMR – The Bahrain Experience</p> <p>Amal Kooheji <i>Senior Manager, Human Capital Development Tamkeen (Labour Fund) Kingdom of Bahrain</i></p>	<p>Implementing a Competency Culture – Best Practices</p> <p>Rashid Al Mahmeed <i>Chief Training & Development Ministry of Works, Kingdom of Bahrain</i></p>	<p>Implementing Leadership Competency Initiatives*</p> <p>To be advised</p>	<p>Competency Based Development – A Case Study</p> <p>Dr. Mahmoud Khan <i>HR & OD Consultant</i></p> <p>Saudi Arabia</p>
12.30pm – 1.15pm	CONCURRENT 2 (a Choice of 4)			
	<p>Business Development through Human Investment</p> <p>Khalid Ahmed Saleh <i>Regional General Manager, Human Resources Yokogawa Middle East B.S.C Kingdom of Bahrain</i></p>	<p>Training with Zero Budgets</p> <p>Sarah Newel <i>Head of Training, Learning & Development Qatar Foundation Qatar</i></p>	<p>Personal Development - Leading Public Servants to the Maximum Potentials</p> <p>Ghada Shana'a <i>Assistant Director, Personal Development Institute Of Public Administration (BIPA) Kingdom of Bahrain</i></p>	<p>Strategies for Aligning Training to Industry Needs</p> <p>Garry Muriwai <i>Director, Bahrain Institute of Banking & Finance (BIBF) Kingdom of Bahrain</i></p>
1.45pm – 2.30pm	CONCURRENT 3 (a Choice of 4)			
	<p>Leadership Development: The Riyadh Bank Experience</p> <p>Ray Meerloo <i>Vice President, Training & Management Development Division, Riyadh Bank Saudi Arabia</i></p>	<p>Work Culture Excellence in Middle East, Particularly in Bahrain</p> <p>D. R. Nagaraj <i>D2C Management Consultants Dubai UAE</i></p>	<p>Team Building Strategy : A Sime Darby Experience</p> <p>Roslan Razak <i>Vice President 1 Human Resources Sime Darby Berhad Malaysia</i></p>	<p>Trainer Development Strategies – Best Practices</p> <p>Capt Christopher Renganathan <i>Training Manager, Gulf Air</i></p> <p>Kingdom of Bahrain</p>
2.30pm – 3.30pm	Lunch & Networking			
3.30pm	PROGRAMME ENDS			
8.00pm	HRD CONGRESS AWARDS DINNER			

* to be confirmed

Programme - Conference

day 2

November 16, 2009 (Monday)

7.00am – 8.15am	Registration & Welcome Coffee				
8.15am – 10.30am	WORKSHOP 1 (A CHOICE OF 5)				
	<p>01 High Impact Training Design</p> <p>Muhammad Rizal Md Zin Director SMR HR Technologies Sdn Bhd Malaysia</p> <p>Proper Instructional Design is a very critical aspect of any training process. It is a process that helps a trainer choose the most effective way to represent content, making efficient use of time and resources. It involves expertise in a set of procedures that results in training which meets its objectives.</p> <p>The workshop aims to assist participants to determine instructional strategy, prepare a design specification and develop materials.</p>	<p>02 A Fresh Look at the Four Levels of Evaluation after 50 Years</p> <p>Dr James Kirkpatrick Vice President, SMR USA USA</p> <p>Don Kirkpatrick developed his four levels of evaluation 50 years ago - Reaction, Learning, Behaviour, and Results. While the words and levels are the same today, a lot has changed in their application. Join his son, Jim as he shares about applying the four levels in the challenging economies we face today. You will learn how to improve your training programmes, maximise training efforts, and create a compelling chain of evidence to demonstrate the value of your programmes to the bottom line. Return on Expectations is now rapidly replacing the weathered concept of ROI as the ultimate demonstration of training value.</p>	<p>03 Creating a Coaching Culture*</p> <p>A. Subramanian Director & Vice President SMR Consulting & Outsourcing Malaysia</p> <p>As the world moves forward, how do businesses deal with challenges that will directly impact their results? Culture and variations in the values of age demographics are just two of the many issues facing leadership of the future. How will your organisation cope?</p> <p>This workshop provides you the basis for NEW way of engaging teams. Change the nature of the conversation; gain the behavioural changes that your business needs to be successful in the challenges ahead.</p>	<p>04 The Magic of Making Training FUN!!®</p> <p>Dr. Suzanne White Network Trainer SMR GULF W.L.L Kingdom of Bahrain</p> <p>Make your training sessions come alive with FUN! This workshop aims to skill you in the use of FUN training tools that are based on Palan's 5 I's: Introduce, Involve, Interact, Instruct and Intensify retention.</p> <p>This workshop will enable you to deliver content in a way that is FUN and culturally relevant. When you make learning FUN, the results are highly effective.</p> <p>On completion of the workshop, participants will be able to use FUN tools to Introduce content, Involve participants, Interact with learners, Instruct actively and Intensify learner retention.</p>	<p>05 Leading "B" Performers</p> <p>Dr. Palan, Ph.D, A.P.T Chairman & CEO, SMR Group Malaysia</p> <p>"B" players are the supporting actors who make the "A" Players look good and make the organisation successful. Take out the "B" players and let us see how the "A" players can achieve any results – leave alone superior results.</p> <p>"B" players are not any less intelligent than the "A" Players; perhaps "less ambitious" (not necessarily less committed) and they may value work-life balance much more.</p> <p>Recognising "B" players is recognising human dignity. Human Dignity precedes Human Capital Management.</p>
10.30am – 11.30am	Coffee Break & Networking				

IMPORTANT

Please choose the workshop that you would like to attend. Tick only **ONE** in the registration form (page 12). You can only attend one workshop as all five are run concurrently.

11.30am – 2.00pm	WORKSHOP 2 (A CHOICE OF 5)				
<p>IMPORTANT</p> <p>Please choose the workshop that you would like to attend. Tick only ONE in the registration form (page 12). You can only attend one workshop as all five are run concurrently.</p>	<p>01 Competency Based Talent Development</p> <p>A. Subramanian Director & Vice President SMR Consulting & Outsourcing Malaysia</p>	<p>02 Evaluating Training Strategies under the Circumstances of the Economic Downturn</p> <p>Dr James Kirkpatrick Vice President, SMR USA USA</p>	<p>03 Creating Your Own Rainbow</p> <p>Dr. Kalaimani Training Manager SMR Group Malaysia</p>	<p>04 Inventive Leadership for International Managers</p> <p>Muhammad Rizal Md Zin Director SMR HR Technologies Sdn Bhd Malaysia</p>	<p>05 Interactive Strategies</p> <p>Karen Ong Director & Vice President SMR Learning & Development Malaysia</p>
	<p>Talent management is becoming an important component of human resource management. Competency and talent development has risen to the forefront as a central issue today for organisations worldwide. The Competency and Talent Development programme is a comprehensive 1 day hands on workshop. It enables you to implement competency, talent development, succession planning and career path initiatives in your organisation. You will gain skills essential for smooth identification of competencies & talent development based on organisational best practices.</p>	<p>To be advised</p>	<p>Just as the rainbow is beautiful, so is life....</p> <p>In the radiance of the rainbow, we see beauty, enthusiasm, hope and success. Much of what we would like to see reflected in our own lives.</p> <p>This workshop seeks to inspire participants and through them, their families and work teams, to leverage their strengths and opportunities to create successful lives. Participants will be able to apply the seven steps to develop personal growth, personal accountability and learn to develop into superior performers.</p>	<p>Are you ready to embrace the complexity and paradoxes of today's work context where many different cultural identities meet and intertwine on a daily basis? Cultural complexity will not go away, and it's a competitive advantage to be able to embrace it and turn it into a benefit for business. Learn how to unleash the power of diversity to boost team productivity. Be prepared to discover hidden resources in your business by managing the cultural dynamics.</p>	<p>The degree of learning that can happen in an environment where the experiences of many are pooled is greater than what can happen when the trainer "tells".</p> <p>Adult learners learn from sharing and processing experiences. When that happens each learner takes ownership for the learning. Learners who grew up in the technology age are quicker to switch-on and switch off and have alarmingly short attention spans. Hence trainers must engage learners with highly effective interactive strategies for successful learning outcomes.</p>
2.00pm – 3.00pm	Lunch & Networking				
3.00pm	Closing Ceremony				

HRD Congress MENA Awards

HRD Congress MENA Awards 2009 aims to honour HRD professionals who have demonstrably enriched and have made a lasting impact on the human capital development in an organisation, the HR community, as well as in the society. The awardees are expected to be role models and thus persons of unquestionable integrity.

Awards will be given out for contribution to each of the following areas:

I. LIFETIME ACHIEVEMENT

This award is conferred on individuals who have made a lifetime contribution to Human Resources Development. They are usually individuals who have either pioneered selflessly to promising the cause of learning or creating a body of knowledge that has impacted the entire Human Resources Development community and their customers in government, private and non-profit sectors.

II. SOCIETY

The award goes to those who have contributed to the development of society by:

- Contributing ideas in education and training that have been adopted by any community where they have proven to give significant results
- Participating directly in education and learning projects that have impacted the life of any community

III. ORGANISATION

The awardees shall have brought about changes through:

- Introduction of innovative systems / processes
- Impacting overall employee productivity and bottomline

IV. HR COMMUNITY

The awardees shall have made contributions of high value that have been:

- Adopted by HR Practitioners as testimony of their usefulness
- Used by Organisations as they have produced good results
- Adopted as HRD Best practices for global impact



For more information on the
Award Nominator and
Gala Dinner, contact
krishnan@smrhrgroup.com
Phone: +973 3941 7787

Exhibition Details



Exhibition Details

A showcase of HR Products and Services, HRD Congress MENA 2009 exhibition is an opportunity for HR professionals to shop around and update themselves on the latest in HR products and services, especially in areas of HR software, publications, training and consulting providers.

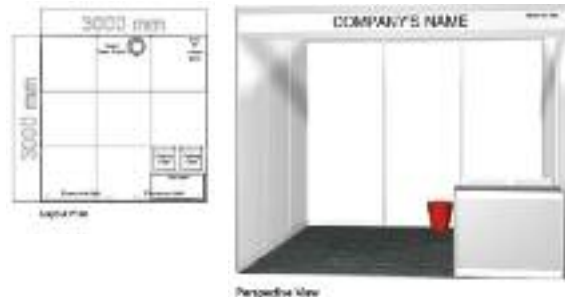
For service providers, this is an opportunity to market your organisation before the largest gathering of HR decision makers in the region.

Exhibition Hours

Date : November 15 – 16, 2009

Time : 8.30am – 4.00pm

Venue : The Crowne Plaza Hotel, Manama, Bahrain



Exhibition Booth Specifications

- Standard Size : 3m x 3m square metres
- Partition : Rear and dividing walls with 25mm using white aluminium systems and white melamine panels
- Flooring : Ballroom's existing carpet
- Electrical : 2 units x 40 watts fluorescent tube 1 unit x 13 amps, single phase power point
- Graphics : 1 set x Company's name and booth number (English) in one colour self adhesive PVC lettering against white
- Furniture : 1 unit x Lockable Cabinet

**For booking of exhibition booth, contact
Mr. R. Krishnan
email: krishnan@smrhrgroup.com
Phone: +973 3941 7787**

SMR Learning Resources PROMOTIONS

for HRD Congress MENA 2009



USD
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The Magic of Making Training FUN!!®

R. Palan Ph.D, A.P.T

A practical book that can help make your training sessions sizzle with excitement, style and vibrant! This book is structured into ten chapters focusing on the key 5 'I's which will make the training interactive and FUN. Examples and exercises are provided throughout the book which are of practical value and applicable to any job any time.

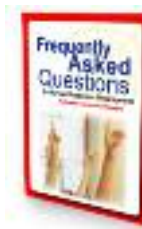


USD
13

Competency Management - A Practitioner's Guide

R. Palan Ph.D, A.P.T

This book is a result of our experiences in the field of Competency Management and Implementation. It does not aim to be an academic treatise. The purpose of this book is to provide those attempting to implement competencies in their organisations with a clear understanding of competency management.



USD
5

Frequently Asked Questions in Human Resources Development

R. Palan Ph.D, A.P.T

The purpose of this book is to provide concise and clear answers to HRD questions. They are not intended to be exhaustive narrations of the theory or the practice. The book is divided into chapters to reflect different areas in HRD.



USD
27

Creating Your Own Rainbow Kit

R. Palan Ph.D, A.P.T

The latest addition to the "Creating Your Own Rainbow" family, this special box set caters for people on the go as well. With audio CD included, you can listen to all the chapters and begin your practice as a "Rainbow Creator". This will certainly be a refreshing way to start the day – with a positive mindset comes a productive day.

HRD Congress MENA 2009 Registration Form

Date of Registration _____

(Please photocopy for additional participants)

Date : November 15-16, 2009 Venue: Crowne Plaza Hotel, Kingdom of Bahrain

PLEASE COMPLETE BILLING DETAILS

Company Name _____

Nature of Business _____

BILLING ADDRESS

City _____ State _____

Post code _____ Country _____

CONTACT PERSON DETAILS

Name: (Prof. / Dr./ Mr./ Mrs./ Ms.) _____

Telephone _____ Ext _____

Fax Number _____ Mobile _____

E-mail _____

DELEGATE INFORMATION (Please complete details)

Name: (Prof. / Dr./ Mr./ Mrs./ Ms.) _____

Position _____ Department _____

Telephone (Direct Line) _____ Ext _____

Mobile _____ Fax _____

E-mail _____

Meal Option Vegetarian Non-Vegetarian (please tick one)

How did you learn of HRD Congress MENA 2009

Past Delegate E-Flyer Brochure

Marketing Partner Please state: _____

Newspaper Please state: _____

Others Please state: _____

Please choose the workshop that you would like to attend. (refer to page 8-9 for title of workshop)

You can only attend one workshop as all five are run concurrently.

WORKSHOP 1 01 02 03 04 05

WORKSHOP 2 01 02 03 04 05

METHODS OF PAYMENT please tick (✓)

I enclose a cheque for USD/ BD _____ made payable to **SMR GULF W.L.L.**

I prefer to pay online. (Please check our website: www.hrdcongress.com)

Bank Transfer: **SMR GULF W.L.L.**
Kuwait Finance House, P.O. Box 2066,
Manama, Kingdom of Bahrain
Branch : Adliya
Account No. **02 – 101 – 0005683**
Swift Code: **kfhobhbm**

FEE PACKAGES

No	PACKAGE		Early Bird (register and pay by Oct 30, 2009)	Regular Fees	Please Tick (✓)
1	Full Conference Package	USD	1350	1485	
		BD	500	560	
2	Workshop Only	USD	600	660	
		BD	230	250	
3	Conference Only	USD	750	825	
		BD	290	310	

Full Conference Package includes: 1 Day Workshop + 1 Day Conference + Awards Gala Dinner

EXHIBITION

1	Intermediate Booth	USD	1485		
		BD	560		

Exhibitor's Package includes: 2 days exhibition + 3 passes for lunch on both days + 1 complimentary seat for conference only + 1 complimentary seat at the Gala Dinner (RSVP required)

GALA DINNER

1	Awards Gala Dinner	USD	95		
		BD	35		

For Group Discounts and Sponsorships, please contact +973 1727 1716

FOR HOTEL BOOKING Please contact: reservations@cp-bahrain.com

IMPORTANT NOTE:

- Please use 1 registration form for each participant. Do not combine details of 2 participants in 1 form.
- Registrations can be sent in via fax / e-mail / post or by hand.
- For government agencies, please attach the purchase order with the registration form.
- Upon receipt of registration form, please allow 3-5 working days for process of confirmation note and invoice.
- Advance Booking and Early Bird discounts : Register and pay by the due date stated to enjoy the discount. Please note that payments not received by due date will be charged on the next tier of discount or regular fee.
- Full payment is required by 10 Oct 2009 (for Regular Fee) for guaranteed seats.
- Onsite registration with payment is subjected to availability of space.
- Please note that the rates in USD is applicable for foreign participants only.
- For those who have selected to attend the pre-conference workshop, the list of selection will be sent to you for confirmation. As seats are limited in each session, registration is on a first come, first served basis.
- All cancellations MUST be made in writing.
 - Cancellations made **60 days** before the event, 50% will be refunded.
 - Cancellations made **30 days** before the event, NO refund but substitute is allowed.

NOTE : Name of substitutes must be given to the organiser at least 3 days before the event.

- Video cameras, tape recorders, mobile cameras or any type of recording are strictly prohibited during the sessions unless there is prior written approval from the organiser and speaker. The organiser reserves the right to confiscate recorded materials / request for the recorded materials to be deleted immediately.

* Brochure reflects programme at the time of printing. The organiser reserves the right to make changes to the programme in the event of unavoidable circumstances.