

COMPETENCY

26 - 27 October 2009 • Holiday Inn, Melaka

SUMMIT 2009



PERFORMANCE CONNECTION

Models • Benchmarks • Passion



Andreas Dorn
NLP Trainer and
Master Coach,
Asia Mind
Dynamics,
Malaysia



**Vanitha
Subramaniam**
Senior Consultant
Towers Perrin,
Malaysia



Scott Friedman
Motivational
Humourist,
Scott Friedman &
Associates,
USA



Drs. Jitske Kramer
Principal,
Human Dimensions,
Netherlands



Uday Khedkar
Director,
Life Learning
Solutions,
India



**Jun Maria Tan
Abdullah**
Vice President,
Corporate Human
Resources
MIMOS Berhad
Malaysia



K. Y. Mustafa
Chairman,
UMS Link,
Sabah,
Malaysia

For more information, please visit www.hrdcongress.com

Contact Person : Mr. Zaid Phone : +603 2279 9199 Email : zaid@smrhrgroup.com



Organised by
Asia HRD Congress Sdn. Bhd.
(Co. No. 794614-H)
Suite 2A-23-1, Block 2A, Level 23,
Plaza Sentral, Jalan Stesen Sentral 5,
KL Sentral, 50470 Kuala Lumpur, Malaysia

Phone : 603 2279 9199

Fax : 603 2279 9099

info@smrhrgroup.com

www.hrdcongress.com

Supported by



THEME

Performance Connection

The purpose of the Competency Summit is to provide information about “competencies” with a specific emphasis on changing HR roles, emerging structures, and various competency models. There are a number of reasons why the issue of competencies has risen to the attention of the HR community. At this summit, we have inter-linked competencies in the areas of modelling, benchmarking and passion.

Models

The key to talent management begins with hiring the right people. However, before an organisation searches for these candidates, it must first identify those key abilities needed to achieve the business goals and objectives of the organisation. Developing a competency model for your organisation that defines these key abilities is the best method for identifying qualified candidates.

Benchmarks

Definition for benchmarking: A comparison of similar processes across public and private organisation to identify best practices to improve organisational performance. The characteristics and attributes of benchmarking include measuring performance, systematically identifying best practices, learning from leading organisations, and adapting best practices as appropriate.

Passion

Building an organisation on an emotional infrastructure sustained by passion to excel will ensure not only long term sustainability of the organisation but also continuity of services of the talents associated with it.

Who Should Attend

Chairman / CEO / Presidents / Directors / Deputy Director / Managing Director / General Managers / Senior Managers / Head of Human Resources / Managers of Corporate Recruitment / Managers of Personnel & Career Development / Head of Employee Training & Development / Head of HR Planning / Training Advisor / HR Consultant

CONFERENCE HIGHLIGHT

- ➡ Competencies for leadership and management effectiveness and how to develop them.
- ➡ Validating leadership and managerial competencies and the various methods of measurement.
- ➡ The processes for developing sustainable improvement on Emotional Intelligence (EI) and Social Intelligence (SI) competencies for leadership.
- ➡ Sharing of Malaysian best practices and case studies from selected industries.

PROGRAMME AT A GLANCE

PROGRAMME - Day 1 - OCTOBER 26, 2009 (Monday)	8.00am	Registration & Welcome Coffee Foyer, Meeting Room 3, Level 2		
	8.45am	BONUS KEYNOTE		
		Wet Cement: An Opportunity to Create a New Training Legacy Dr James Kirkpatrick Vice President, SMR USA, U.S.A. Meeting Room 3		
	PRE CONFERENCE WORKSHOP (A CHOICE OF 3)			
	9.45am	Cultivating Self Generative Leaders Uday Khedkar Director, Life Learning Solutions, India Meeting Room 3	Competency Based HR Management Muhammad Rizal Md Zin Director, SMR HR Technologies Sdn Bhd Malaysia Meeting Room 2	Shifting Assumptions for New Workplace Realities Drs Jijske Kramer Principal, Human Dimensions Netherlands Meeting Room 1
	10.30am	Coffee Break & Networking		
	11.00am	Workshop continues		
	1.00pm	Lunch & Networking		
	2.00pm	Workshop continues		
	3.30pm	Tea Break & Networking		
	3.45pm	Workshop Continues		
	5.15pm	PROGRAMME ENDS		
	8.00pm	NETWORKING DINNER (OPTIONAL)		

PROGRAMME - Day 2 - OCTOBER 27, 2009 (Tuesday)	8.00am	Registration & Welcome Coffee Foyer, Meeting Room 3, Level 2		
	8.45am	KEYNOTE 1		
		Competency Management: The Right Talent at the Right Place, at the Right Time! Jun Maria Tan Abdullah Vice President, Corporate Human Resources, MIMOS Berhad, Malaysia Meeting Room 3		
	9.45am	KEYNOTE 2		
		Competency Model for Leading 'B' Players R. Palan, Ph.D, A.P.T Chairman & CEO, SMR Group, Malaysia Meeting Room 3		
	10.30am	Coffee Break & Networking		
	10.45am	MOU Signing Ceremony Between UMS Link & SMR Services Sdn Bhd Meeting Room 3		
	11.15am	KEYNOTE 3		
		Competency & Learning Organisation : Setting a Direction K. Y Mustafa Chairman, UMS Link Berhad, Malaysia Meeting Room 3		
	12.00pm	MEGA SESSION 1 (A CHOICE OF 2)		
		Competency – Performance Connection Muhammad Rizal Md Zin Director, SMR HR Technologies Sdn Bhd, Malaysia Meeting Room 3	Cultural Intelligence – the New Secret to Success Drs Jijske Kramer Director, Human Dimensions, Netherlands Meeting Room 2	
	1.00pm	Lunch & Networking		
	2.00pm	MEGA SESSION 2 (A CHOICE OF 2)		
		Competency : 'The Thing that Fuels Everything!' Chen Fong Tuan Talent, Organisational Development & Leadership Manager, British American Tobacco, Malaysia Meeting Room 3	Aligning Organisational Values to Create a Culture of Competency and High Performance Andreas Dorn Founder, Asia Mind Dynamics, Malaysia Meeting Room 2	
	3.00pm	Tea Break & Networking		
	3.15pm	MEGA SESSION 3 (A CHOICE OF 2)		
		Developing Leadership Competencies to Support Your Business Strategy Vanitha Subramaniam Senior Consultant, Towers Perrin, Malaysia Meeting Room 3	Key Competencies for a Successful Mentoring Programme : Lessons Learned Muhamad Sabri Md Rawi Learning Specialist PETRONAS Management Training Sdn Bhd (PERMATA), Malaysia Meeting Room 2	
	4.15pm	CLOSING KEYNOTE		
	Creating a Passionate & Engaged Workforce: TRY Humour! Scott Friedman Motivational Humourist, Scott Friedman & Associates, U.S.A Meeting Room 3			

REGISTRATION FORM

COMPETENCY SUMMIT 2009

October 26 - 27 , 2009
Holiday Inn Hotel, Melaka

PLEASE COMPLETE BILLING DETAILS

Date of Registration _____

Company Name _____

Nature of Business _____

Billing Address _____

City _____

State _____

Postcode _____

Country _____

CONTACT PERSON DETAILS

Name (Prof./Dr./Mr./Mrs./Ms.) _____

Telephone _____ Ext _____

Fax Number _____ Mobile _____

Email _____

DELEGATE INFORMATION (Please complete details)

Name (Prof./Dr./Mr./Mrs./Ms.) _____

Position _____

Department _____

Telephone _____ Ext _____

Fax Number _____ Mobile _____

Email _____

Meal Option Vegetarian Non-Vegetarian

EASY WAYS TO REGISTER

By Mail : Completed registration form with payment to :
ASIA HRD CONGRESS SDN BHD (Co. No. 794614-H)
Suite 2A - 23 - 1, Plaza Sentral, Jalan Stesen Sentral 5,
KL Sentral, 50470 Kuala Lumpur, Malaysia

By Fax : 603 - 2279 9099

By Email : info@smhrgroup.com

Online Registration & Payment : www.hrdcongress.com

YOUR INVESTMENT

Please Select Your Package	Advance Booking		Early Bird		Regular Fees	
	*FULL Package includes: - 1 Day Pre-Conference Workshop - 1 Day Conference					
	Register and Pay by					
	30 Aug 2009		30 Sept 2009			
	RM	USD	RM	USD	RM	USD
<input type="checkbox"/> *FULL Package	1,750	520	2,100	595	2,190	650
<input type="checkbox"/> Workshop Only	1,000	295	1,150	340	1,250	370
<input type="checkbox"/> Conference Only	850	250	980	290	1,065	320

FOR HOTEL BOOKING

Holiday Inn Hotel	Nett Price per Night			Total Amount	
	RM	USD	NIGHTS	RM	USD
Deluxe Single (Inclusive of breakfast)	276	82	_____	_____	_____
Deluxe Twin (Inclusive of breakfast)	299	85	_____	_____	_____

NETWORKING OPPORTUNITIES (26 OCT 2009)

<input type="checkbox"/> Casual Dinner + Networking	RM 100	USD 30
---	--------	--------

PAYMENT DETAILS (Please select)

- By Cheque**
I enclosed a cheque for RM _____
Made payable to : **ASIA HRD CONGRESS SDN BHD**
- By Bank Transfer Asia HRD Congress Sdn Bhd**
Malayan Banking Berhad, Level 1, Tower A,
Dataran Maybank 1, Jalan Maarof, Dataran Maybank
59000 Kuala Lumpur
Account No. **5142 5313 8206**

TERMS & CONDITIONS

- Please use 1 registration form for each participant. Do not combine details of 2 participants in 1 form.
- Registrations can be sent in via fax / e-mail / post or by hand.
- For government agencies, please attach the purchase order with the registration form.
- Upon receipt of registration form, please allow **3-5** working days for process of confirmation note and invoice.
- Advance Booking and Early Bird discounts : Register and pay by the due date stated to enjoy the discount. Please note that payments not received by due date will be charged on the next tier of discount or regular fee.
- Full payment is required by **21 Oct 2009** (for Regular Fee) for guaranteed seats.
- Onsite registration with payment is subjected to availability of space.
- Please note that the rates in USD is applicable for foreign participants only.
- For those who have selected to attend the pre-conference workshop, the list of selection will be sent to you for confirmation. As seats are limited in each session, registration is on a first come, first served basis.
- All cancellations **MUST** be made in writing.
 - Cancellations made **60** days before the event, **50% will be refunded.**
 - Cancellations made **30** days before the event, **NO refund but substitute is allowed.**
- NOTE : Name of substitutes must be given to the organiser at least 3 days before the event.**
- Video cameras, tape recorders, mobile cameras or any type of recording are strictly prohibited during the sessions unless there is prior written approval from the organiser and speaker. The organiser reserves the right to confiscate recorded materials / request for the recorded materials to be deleted immediately.

*Brochure reflects programme at the time of printing. The organiser reserves the right to make changes to the programme in the event of unavoidable circumstances.